



Happy Father's Day and Congratulations! You've been selected as Ready Freddy's Big Bar-B-Q Beef Buddy of the Year! Now, how awesome is that?! Yes sir! You da man!

You may be wondering what you did to achieve the magnificent award. "How does one become Beef Buddy of the Year?" you're undoubtedly asking yourself. You have your loved ones to thank for this wonderful honor. Yes, your children nominated you by sending in 47 Ready Freddy BBQ Beef or Turkey proof of purchase seals along with a 250 word explanation as to why you should be our Father of the Year.

Here are a few quotes from their heartfelt letter that moved us to award you this prestigious honor:

"Dad's really good at teaching us sports. Last week he had us playing dodge ball out on Route 67. Later this summer, he's going to teach us fishing by letting us be the live bait."

"Dad is so considerate to all the neighbors. He's been helping Mrs. Johnson with her pipes almost every weekend since her husband had to go away."

"Dad is always so loving to mom. He says if it wasn't for her, he'd have to sleep with a different woman every night."

Now that you have an idea as to how you were chosen for this honor, I'm sure you'd like to know more about what you'll receive as our Father of the Year.

First. You will receive a genuine, stainless steel and aluminum, easy-to-assemble Ready Freddy Big Bar-B-Q Grill, complete with 27 inch manual rotating spit, two flame jets with an easy to use single on-off toggle, Ready Freddy's patented EasyLight™ starter system (extra-length matches sold separately), and a Ready Freddy Official Bar-B-Q Master apron that says "Here's the Beef" above an arrow pointing south. That's right, all the class of NASCAR without the petrol fumes.

Second. Together with your genuine Ready Freddy Grill, we will deliver to you one reasonably healthy heifer ready for the butcher and the grill.

Third. You'll also receive a new Remington .22 caliber rifle and a set of authentic Ginsu knives to get your heifer from the back yard onto the grill.

And, best of all, Ready Freddy will deliver all of these wonderful rewards in person the weekend after Father's Day and, if you have any difficulty getting that heifer to lay down, Ready Freddy will be happy to help.

Congratulations on being selected Ready Freddy's Big Bar-B-Q Beef Buddy of the Year and Happy Father's Day!

The Ready Freddy Award Team

P.S.: Check out www.EntertainTheBrain.com for more eKardz! Don't get mad. Get even.